

تقرير

إدارة الحملات

من 01/07/2025
إلى 31/07/2025

2025-07-01 ~ 2025-07-31 (UTC+03:00) Arabia Standard Time

Scheduled running Export Save < 1 >

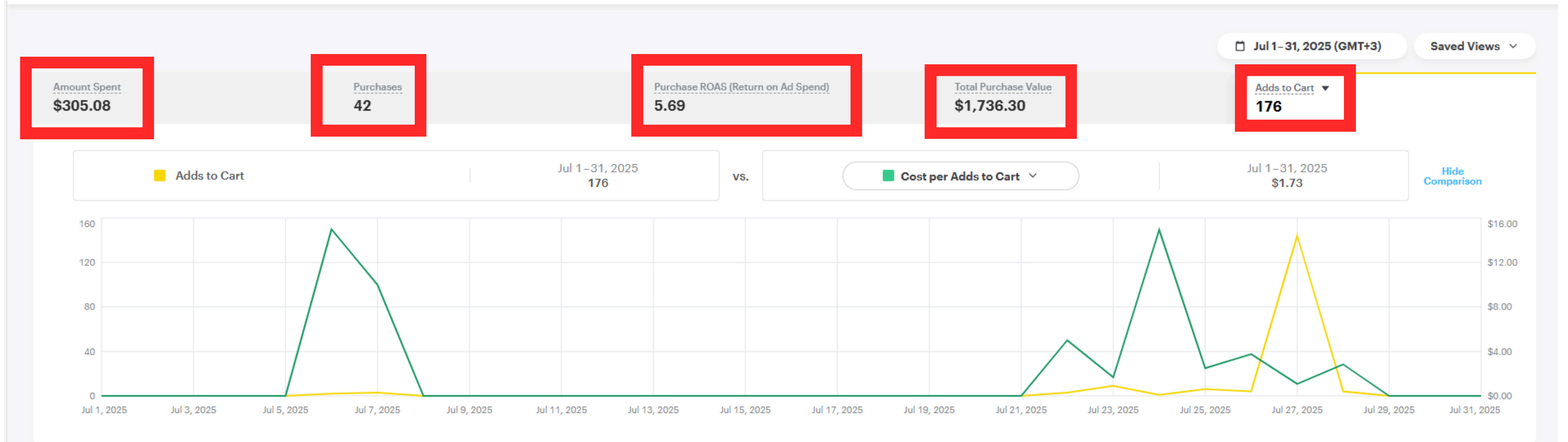
Metrics 5 selected

Cost	Payment comple...	Purchases (web...	Purchase value (...	Adds to cart (we...
11,478.06 SAR	7.62	567	87,441.05 SAR	2,049

TikTok	platform
11,477 SAR	Amount spent
567	Orders
87,441 SAR	Total orders value
7.62	ROAS
2,049	Add to cart

Note: The numbers shown on the TikTok platform are often not fully accurate and may include some discrepancies. Also, cancelled orders are usually counted as well.

Snapchat



Add to cart	ROAS	total orders value	orders	Amount spent	platform
176	5.69	1,736 \$	42	305 \$	SnapChat

Instagram

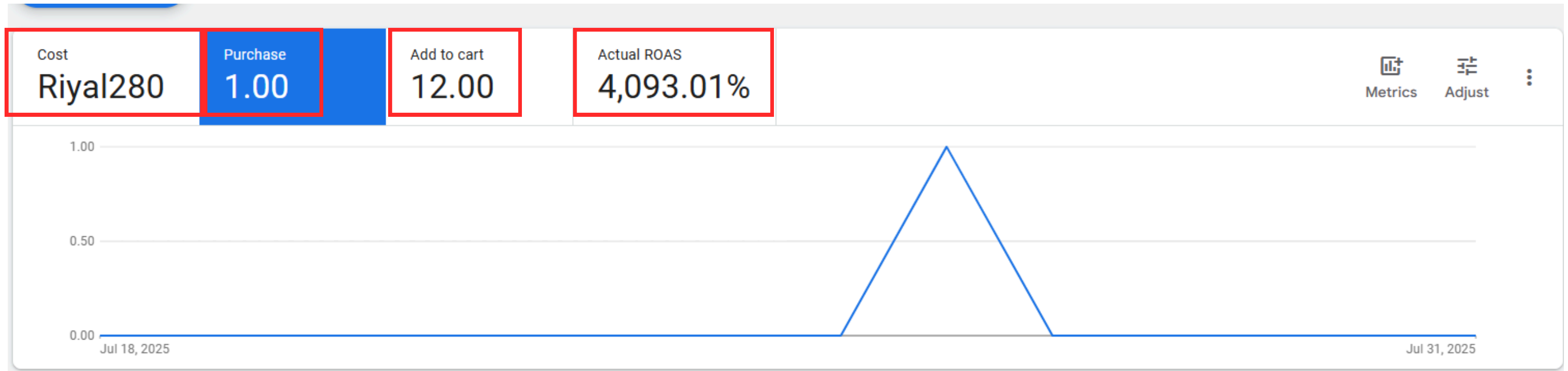
Last month: 1 Jun 2025 - 30 Jun 2025

Columns: Reporting Breakdown Reports Export Charts

Results	Cost per result	Budget	Amount spent	Purchases	Purchases conversion value	Purchase ROAS (return on ad spend)	Adds to cart
11 Website purchases	26.25 ر.س. Per purchase	Using ad set budget	288.71 ر.س.	11	3,879.00 ر.س.	13.44	41
5 Website purchases	16.25 ر.س. Per purchase	Using ad set budget	81.26 ر.س.	5	2,389.30 ر.س.	29.40	13
1 Website purchase	55.08 ر.س. Per purchase	60.00 ر.س. Daily	55.08 ر.س.	1	337.50 ر.س.	6.13	14
— Website purchase	— Per purchase	Using ad set budget	0.00 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	100.00 ر.س. Daily	0.06 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	100.00 ر.س. Daily	2.78 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	Using ad set budget	0.00 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	Using ad set budget	0.00 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	Using ad set budget	0.00 ر.س.	—	0.00 ر.س.	—	—
2 Website purchases	38.95 ر.س. Per purchase	100.00 ر.س. Daily	77.90 ر.س.	2	558.00 ر.س.	7.16	2
— Website purchase	— Per purchase	Using ad set budget	0.00 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	25.00 ر.س. Daily	0.00 ر.س.	—	0.00 ر.س.	—	—
— Website purchase	— Per purchase	100.00 ر.س. Daily	0.00 ر.س.	—	0.00 ر.س.	—	—
— Multiple conversions	— Multiple conversions	300.00 ر.س.	505.79 ر.س. Total Spent	19 Total	7,163.80 ر.س. Total	14.16 Average	70 Total

انستقرام	المنصة
505 ريال	المصرف
19	الطلبات
7,163 ريال	قيمة المبيعات
14.16	العائد على الاستثمار
70	إضافة إلى السلة

Google Ads



Total orders value	ROAS	Amount spent	Platform
1120 SAR	4	280 SAR	Google Ads

As for Google, I believe it's better to strengthen our presence there by optimizing the website in terms of SEO. This will positively impact our Google sales — both through paid campaigns and organic search.



- الرئيسية
- المنتجات
- الطلبات 15
- العملاء
- التقارير
- الأستلة والتقييمات
- الصفحات التعريفية
- الأدوات التسويقية
- سلة شات جديد
- قنوات البيع
- محلي
- سوق الجملة تجريبي جديد
- سلة بوينت
- أدوات مساندة
- خدمات التاجر

Total

70,382 SAR	Sales
462	Orders
12,081 SAR	Total amount spent
5.825	Total ROAS

we can generate more orders by retargeting abandoned carts using discount codes through a CRM tool — such as a chatbot or similar solution.